

Developing a Creative Mindset

SustainFood SECP
Workshop

Part II: Group Problem Solving
Thursday, September 28 at 10am EDT



Innovation means coming up with new products, services, solutions, and ideas that improve the status quo. Although creativity is one of the most basic human traits, at times, it seems challenging to innovate. Solution design teams frequently fail to develop innovative solutions, especially in larger, established organizations. Research shows that a structured approach to innovation can improve the productivity and creativity of innovation teams. This hands-on workshop introduces several techniques that can help innovation teams find (a) facts, (b) new ideas, and (c) creative solutions. This workshop will introduce several collaborative innovation and problem-solving methods and how to apply them to better engage all students in group work.



Speaker:
Dr. Abdullah Konak
Penn State Berks

Registration and information for the workshops can be found here:

<https://psu.zoom.us/join/register/tJMkfu6trjMiG9G77ec4YBEP9X7HSmzrJ6IT>